FOR IMMEDIATE RELEASE

Crossroad Distributor Source Invites IFE Attendees to the Crossroad Dink Social Club

NOBLESVILLE, Ind. – Crossroad Distributor Source is bringing a fresh take on the trade show experience to the **2026 International Fastener Expo (IFE)** with the debut of the **Crossroad Dink Social Club**—a country club-inspired destination where customers, suppliers, and industry friends can connect through friendly competition, great conversation, and a welcoming atmosphere.

Located at **Booth #2637**, the Crossroad Dink Social Club was created with one goal in mind: building relationships. Inspired by the camaraderie of the pickleball court and the hospitality of a country club, the booth offers attendees a place to step away from the busy show floor, enjoy a specialty cocktail, reconnect with familiar faces, make new industry connections, explore new product lines and have the chance to win grand prizes.

"At Crossroad, our business has always been about relationships," said **Scott Campbell, President of Crossroad Distributor Source**. *"IFE is one of our favorite opportunities each year to spend time with customers, strengthen existing partnerships, and meet new people. We wanted to create a booth experience that reflects who we are—a company that values great service, meaningful relationships, and having a little fun along the way."*

Two Days. Two Club Events.

The Crossroad Dink Social Club will feature a unique experience each day of the show.

Day One: The KatoCross Tournament

The opening day will feature the inaugural **KatoCross Tournament**, a bracket-style pickleball challenge where competitors will battle head-to-head for prizes, bragging rights, and the title of **KatoCross Champion**.

Guests can enjoy a specialty cocktail while cheering on competitors, connecting with fellow attendees, and experiencing the welcoming atmosphere of the Dink Social Club.

Visitors will also have the opportunity to learn more about the newest additions to the Crossroad product portfolio, including **KATO® Tangless® and LockOne®** thread insert solutions.

Day Two: Let's Rally

After an exciting opening day, the club shifts into **Let's Rally**—a relaxed, country club-inspired gathering designed to recharge before the final day of the show.

Attendees are invited to visit the **Recovery Bar** for specialty cocktails and light snacks while reconnecting with customers, suppliers, and friends across the industry. Throughout the day, visitors can take their shot at **The KatoCross** during open play, earning arcade-style points that can be redeemed for prizes.

Whether stopping by to compete, reconnect with industry friends, learn about Crossroad's expanding product offering, or simply enjoy the atmosphere, attendees are invited to **Welcome to the Club.**

Visit Crossroad Distributor Source at IFE 2026

International Fastener Expo
Booth #2637
Phoenix Convention Center
Phoenix, Arizona

For more information about Crossroad Distributor Source, visit **www.crossroaddistributorsource.com**.